



Volunteer Lawyers for the Arts  
presents

## Legal Issues in the Fashion, Apparel, and Design Industry: Creating and Protecting Your Intellectual Property

**Tuesday, February 2, 2010: 5:30 -7:30pm**

**Location: Shearman & Sterling LLP**

599 Lexington Avenue

New York, NY 10022

**\*2.5 CLE Credits Available, 1 Professional Practice, 1 Skills and .5 Ethics**

In celebration of Fashion Week, Volunteer Lawyers for the Arts is proud to present the first of a two part series addressing the latest legal issues facing the fashion, apparel and design (FAD) industry. The first in the series will take place on February 2<sup>nd</sup> and will consist of a panel of influential attorneys and law school professors who are at the cutting edge of this emerging field of fashion law. Moderated by Elena M. Paul, Esq., VLA's Executive Director, panel currently includes:

- **Barbara Kolsun, Esq.** - Executive Vice President and General Counsel, Stuart Weitzman, LLC, [Link to Biography](#)
- **Theodore C. Max, Esq.** - Partner, Sheppard Mullin Richter & Hampton LLC, [Link to Biography](#)

The panel will provide an overview of the current state of intellectual property protections for the industry as well as discuss the remedies and enforcement mechanisms for those legal rights. Also, our panel of experts will address the ongoing efforts to expand US copyright protection for fashion design in connection with a comparative look at intellectual property protections abroad. Topics include trademark, patent, and copyright law, government enforcement and private remedies for counterfeiting violations and the policy issues and current advocacy efforts to expand copyright laws. All registration fees are non-refundable. For more information please call Caroline Gabrielli at: 212.319.2787 x12.

**Registration Fees:** (there is a late registration fee of \$10 if you register day of the class)

- Full Time Student \$20 (must present valid student ID to class)     Arts Professional VLA Member: \$25  
 VLA Legal Professional Member: \$130     Arts Professional Non-VLA member: \$35  
 Legal Professional Non-Member: \$150

**Name:** \_\_\_\_\_ **School/Organization/Firm:** \_\_\_\_\_

**Address, City, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**To pay by check:** Please **mail** this form along with your check payable to "Volunteer Lawyers for the Arts" to our address below.

**To pay by credit card:** Provide info below & **fax** at 212.752.6575, **or mail** this form to the VLA address below.

<b>Amount Paid:</b> _____
------------------------------

<b>For Internal Use Only:</b> Entered on: _____ By: _____
---

**Please check one:**     American Express     Visa     Discover     Mastercard

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**4. How did you hear about this class?:**  Facebook     Myspace     Twitter     VLA e-blast  
 VLA Website     other \_\_\_\_\_



Volunteer Lawyers for the Arts  
presents

## **Legal Issues in the Fashion, Apparel, and Design Industry: Creating and Protecting Your Intellectual Property**

**Tuesday, February 2, 2010: 5:30 -7:30pm**

**Location: Shearman & Sterling LLP**

599 Lexington Avenue

New York, NY 10022

**\*2.5 CLE Credits Available, 1 Professional Practice, 1 Skills and .5 Ethics**

### **Moderator:**

**Elena M. Paul, Esq.** is VLA's Executive Director. In addition to being VLA's CEO, Ms. Paul represents artists and arts organizations on a pro bono basis. She also serves as development consultant for various cultural and arts projects in addition to television, film and theatrical productions. Ms Paul lectures nationally and teaches on a variety of arts and entertainment topics in a variety of settings, including SXSW, The School of Visual Arts, The Brooklyn Arts Council, Columbia Law School, and Harvard Law School. Ms. Paul serves as Adjunct Professor at the Brooklyn Law School and the New York Film Academy. Prior to VLA, Ms. Paul was the Executive Director of Washington Area Lawyers for the Arts (WALA). Before WALA, Ms. Paul acted as University Counsel in the Office of the President at the University of Maryland, College Park. Prior to this position, Ms. Paul served as an attorney at two major national law firms in DC practicing corporate and real estate law. Ms. Paul received her Bachelor of Arts in Economics from Davidson College, *phi beta kappa*, and her Juris Doctor from Harvard Law School. In 2000, Ms. Paul was elected to serve as a Wasserstein Public Interest Fellow at Harvard Law School.

### **Panelists Biographies:**

**Barbara Kolsun, Esq.** is Executive Vice President and General Counsel of Stuart Weitzman, LLC, the luxury shoe design, manufacturing and Retail Company based in New York, where she started the company's first in-house legal department where she manages all legal matters, including intellectual property. Prior to Stuart Weitzman, Barbara served as Senior Vice President and General Counsel of Seven For All Mankind LLC and as Senior Vice President and General Counsel of Kate Spade LLC. She recently co-edited and authored the book, *Fashion Law: A Guide for Designers, Fashion Executives, and Attorneys*.

**Theodore C. Max, Esq.** is a member in the Entertainment, Media and Technology and Intellectual Property practice groups in the New York office of Sheppard Mullin Richter & Hampton LLC. He has counseled representatives of some of the world's finest designers of fashion apparel and accessories with respect to their intellectual property concerns and problems, including Louis Vuitton Malletier, Emilio Pucci, Celine, Donna Karan, Kooba, Tarina Tarantino and Daryl K. He also has extensive experience in litigating commercial disputes in New York State and federal courts as well as protecting and licensing copyrights, trademarks, trade dress and rights of publicity and privacy. Mr. Max has lectured widely and authored numerous publications on intellectual property and issues in the fashion, apparel and beauty industries.

**Financial Hardship Policy:** Full and partial scholarships to attend VLA's Continuing Legal Education programs are available to persons with demonstrated financial hardship. To apply, applicants must submit a request, on letterhead if possible, stating the reason for their interest, proof of income or an explanation of their financial hardship, and a completed course registration form. Scholarships will be awarded on a space-available basis, with preference given to applicants in order of date submitted. For more information please view <http://www.vlany.org/education/clecredit.php>.

VLA 1 East 53<sup>rd</sup> Street, 6<sup>th</sup> Floor New York, New York 10022 Tel: 212-319-2787 Fax: 212-752-6575