



Volunteer Lawyers for the Arts  
presents

# Film • Music • Interactive

## Legal & Business Bootcamp™

### Registration Form

**Date and Time:** Friday, July 10, 2009, 10am to 5pm

**Location:** Herrick, Feinstein LLP: 2 Park Avenue, New York, New York 10016  
(Continental Breakfast and Lunch will be provided)

**Fees:** **Artists and Arts Organization Representatives**  
\$149 Artists and Students  
\$219 Arts Organizations

#### **Lawyers**

\$299 All Lawyers

For our financial aid policy and application, please visit: <http://www.vlany.org/education/clecredit.php>

\* **7.0 CLE Credits Available, Professional Practice (Transitional: 3 Professional, 2 Skills, 2 Ethics)**

Due to the limited number of attendees, you must register for the program in advance and receive confirmation of your registration and location details from VLA. Registration fees are non-refundable. Space is limited. Please register early as the program tends to sell out. Questions? Call Ben Brandow at 212.319.2787 x14

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Name: \_\_\_\_\_ Artistic Discipline: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Organization: \_\_\_\_\_ Fee Enclosed \$ \_\_\_\_\_

**Please make checks payable to VLA, or pay by using MasterCard, VISA, or AMEX**

CC# \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

**Mail Form and Fee To:**

VLA  
NYC FMI Bootcamp  
1 East 53<sup>rd</sup> Street, 6<sup>th</sup> Floor  
New York NY 10022

**Fax to:** 212.752.6575



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## Speakers Include:

### VLA Staff

Alexei Ormani Auld, Esq.  
Director of Legal Services

Benjamin J. Brandow, Esq.  
Associate Director of Legal Services

Kelly Kocinski, Esq.  
Director of Development

Elena M. Paul, Esq.  
Executive Director

Sergio Muñoz Sarmiento, Esq.  
Associate Director

### Special Guest

Peter Rienecker, Esq.  
Vice President and Senior Counsel  
Original Programming, HBO, Inc.

VLA is pleased to announce this intensive new program about the legal and business issues that affect individual artists and individuals within arts cultural institutions who make and work in film, music and interactive media.

### Sessions will include:

- Intellectual Property
- Contract Essentials and Negotiation Skills
- For-Profit, Non-Profit, Fiscal Sponsorship Models
- Considerations for Documentary and Fact-Based Projects
- Internet, Websites, Blogs

### Who Should Attend:

This course is specifically for filmmakers, musicians, web designers, and anyone working in interactive media. Cultural organizations, recently admitted attorneys, and other professionals who represent artists may also benefit from this program.

### Date:

New York City  
Friday, July 10, 2009  
Time: 10am – 5pm

### Location:

Herrick, Feinstein LLP  
2 Park Avenue, New York, New York 10016

**Note:** There will be no registrations taken the day of the event. You must be registered before July 10, 2009 to attend this event.

For more information, please Ben Brandow at 212.319.2787 x14

**[www.vlany.org/bootcamp](http://www.vlany.org/bootcamp)**

VLA is a nonprofit legal service organization supported in part with public funds from the National Endowment for the Arts, the New York State Council on the Arts, a State Agency, and the New York City Department of Cultural Affairs and by generous gifts from law firms, corporations, foundations and individuals.