



Volunteer Lawyers for the Arts
presents

Self Defense for Writers and Filmmakers

with

Mark Litwak, Esq.

Friday, April 30, 2010: 10am – 5pm

* 8 New York CLE Credits Available (Professional Practice, Non – Transitional Only)

Writers and filmmakers need to understand their legal rights and how to defend themselves from those who may seek to exploit them. Production companies and distributors often know all the tricks of the trade, while writers and filmmakers know little about how to protect themselves.

This seminar explains how writers and filmmakers can prevent problems from arising by properly securing underlying rights, and by encouraging the other party to live up to agreements by adding performance incentives, default penalties and arbitration clauses. In the event of a dispute, participants learn what remedies are available to enforce their rights.

Related topics include creative approvals, typical compensation and terms of studio contracts, merchandising deals, and negotiating tactics and strategies. The seminar includes more than 100 pages of useful contracts, checklists, forms and materials.

Speaker: Mark Litwak is a veteran entertainment attorney with offices in Beverly Hills, California. His practice includes work in the areas of copyright, trademark, contract, multimedia law, intellectual property, and book publishing. Litwak also functions as a Producer's Rep, assisting filmmakers in the financing, marketing and distribution of their films. Litwak is the author of six books including: *Reel Power, The Struggle for Influence and Success in the New Hollywood* (William Morrow, 1986), *Dealmaking in the Film & Television Industry* (Silman-James Press, 1994) (winner of the 1996 Krazna-Kranz award for best book in the world on the film business), and *Contracts for the Film & Television Industry* (Silman-James Press, 2nd Ed. 1999). He has also contributed articles for *The Los Angeles Times*, *The Business of Film*, *The Hollywood Reporter*, *Moviemaker* and *The Independent*. For more information about Mark Litwak, please see www.marklitwak.com.

To register, please complete the **registration form** on the next (reverse) page

Since 1969, **Volunteer Lawyers for the Arts** has been the leading provider of *pro bono* legal services, mediation services, educational programs and publications, and advocacy to the arts community in New York. The first arts-related legal aid organization, VLA is the model for similar organizations around the world. For more information about Volunteer Lawyers for the Arts, please see www.vlany.org.



REGISTRATION

Self Defense for Writers and Filmmakers

Date/Time: Friday, April 30, 2010: 10am – 5pm

Location: White & Case LLP
1155 Avenue of the Americas
New York, NY 10036

Fees: Please check one:
Artists and Full-Time Students:
[] \$75 on or before March 31, 2010
[] \$100 after March 31, 2010
Attorneys (including 8 CLE credits):
[] \$225 on or before March 31, 2010
[] \$325 after March 31, 2010

Info: **All registration fees are nonrefundable.**
Due to the limited number of attendees, you must register in advance and receive confirmation of your registration from VLA.
Questions? Please call Ben Brandow at VLA: 212.319.2787 x16.

Name: _____
Organization: _____
Address: _____
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To pay by check: Please **mail** this form along with your check payable to “Volunteer Lawyers for the Arts” to our address below.

To pay by credit card: Provide info below & **fax** this form to VLA at 212.752.6575.

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How did you hear about this class:
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