



VLA's Legal & Business Bootcamp for Arts Professionals™

Registration Form

Date and Time: Friday, February 24, 2012, 9am – 4:30pm

Location: Herrick, Feinstein LLP, 2 Park Avenue, New York, NY 10016

Fees: Artists and Arts Organization Representatives

\$100 Full Time Students / VLA members

\$150 Non VLA members

\$350 Arts Organizations

\$100 Artists-All You Can Learn Pass

\$250 YAM's and Lawyers-All You Can Learn Pass

Lawyers

\$325 All Lawyers

*** 8.0 CLE Credits Available (4 Professional Practice, 2 Skills, 2 Ethics)**

Transitional and non-transitional credits (newly admitted attorneys qualify).

CLE Financial Hardship Policy: Full and partial scholarships to attend VLA's Continuing Legal Education (CLE) programs are available to attorneys with demonstrated financial hardship. For more information on our policy and requirements, please view <http://www.vlany.org/education/financialaid.php>, or call Ben Brandow at 212.319.2787 x14.

Due to the limited number of attendees, you must register for the program in advance and receive confirmation of your registration and location details from VLA. Registration fees are non-refundable. Space is limited. Please register early as the program tends to sell out. You will receive a confirmation email one week prior to the scheduled workshop, including course materials distributed via email. Questions? Please call Ben Brandow at 212.319.2787 x14

Name: _____ Artistic Discipline: _____

Phone: _____ Email: _____

Address: _____

Organization: _____ Fee Enclosed \$ _____

Please make checks payable to VLA, or pay by using MasterCard, VISA, or AMEX

CC# _____ Exp Date: _____ / _____ Signature _____

Mail Form and Fee To:

VLA / Legal and Business Bootcamp
1 East 53rd Street, 6th Floor
New York NY 10022

Or fax to: 212.752.6575



VLA's Legal & Business Bootcamp for Arts Professionals™

Speakers Include:

VLA Staff

Elena M. Paul, Esq.
Executive Director

Sergio Muñoz Sarmiento, Esq.
Associate Director

Benjamin J. Brandow, Esq.
Director of Legal Services

Special Guests Include

Peter Rienecker, Esq.
Vice President and Senior Counsel
Original Programming, HBO, Inc.

Brian Taylor Goldstein, Esq.
FTM Arts Law
The Arts and Entertainment Division
Fettmann, Tolchin & Majors, PC.

This Bootcamp will cover the legal and business issues that affect individual artists and professionals within arts and cultural organizations.

Sessions will include:

- Intellectual Property
- Contract Essentials and Negotiation Skills
- For-Profit, Non-Profit, Fiscal Sponsorship Models
- Considerations for Documentary and Fact-Based Projects

Who Should Attend:

This course is for artists of all disciplines, including visual artists, performance artists, writers, fashion designers, filmmakers, musicians, web designers, and anyone working in interactive media. Cultural organizations, recently admitted attorneys, and other professionals who represent artists should also benefit from this program.

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Note: You must be registered before 2pm on February 23, 2012 to attend this event. No late registrations accepted.

For more information, please call Ben Brandow at 212.319.2787 x14.

VLA is a nonprofit legal service organization supported in part with public funds from the National Endowment for the Arts, the New York State Council on the Arts, a State Agency, and the New York City Department of Cultural Affairs and by generous gifts from law firms, corporations, foundations and individuals.