



Starting Your Culinary Business

Dates: Tuesday, October 25th, 2011, 4:30-7:00pm

Tuesday, February 7th, 2012, 4:30-7:00pm

Tuesday, June 12th, 2012, 4:30-7:00pm

Location: VLA, One East 53rd Street

First Floor Auditorium, NY, NY 10022

This workshop provides valuable information about starting a culinary business, including restaurants, bakeries, bars, and catering companies. This class will cover important issues that every start up business person needs to know including: the selection of a business entity, incorporation; financing, branding, licensing (including liquor licenses, cabaret permits, out door seating permits), taxes and regulatory compliance. **Proceeds will benefit the Friends of the French Culinary Institute (FCI).** The Friends of the FCI is a nonprofit, 501(c)(3) tax-exempt charitable corporation that raises money for scholarships and financial aid to FCI career students based on financial need and ability to complete the program they desire. The organization was founded based on the belief that money should not stand between talented, motivated, deserving students and a first-rate culinary education.

To register, please complete this registration form. **All registration fees are non-refundable.** Please note, you are not registered until full payment is received. You will receive a confirmation email approximately one week prior to the class. For more information, please call VLA at 212.319.2787 x1.

<p>Registration Fees: (There is an additional \$10 fee if you register the day of the class)</p> <p><input type="checkbox"/> Current FCI Student: \$25 <input type="checkbox"/> FCI Alumni: \$50 <input type="checkbox"/> Other Culinary Professionals: \$100 <input type="checkbox"/> VLA Members: \$75</p>	<p>Instructor:</p> <p>Elena M. Paul, Esq. VLA Executive Director</p> <p>Please see reverse for additional biographical information.</p>
<p>Name: _____ <input type="checkbox"/> Legal Professional <input type="checkbox"/> Artist <input type="checkbox"/> Organization</p> <p>Phone: _____ E-mail: _____</p> <p>Address/ City/ State/ Zip: _____</p> <p>Organization: _____ Workshop Date: _____</p>	
<p>Payment Type:</p> <p>Check: Please mail this form along with your check payable to “Volunteer Lawyers for the Arts” to our address listed below</p> <p>Credit Card: Please provide info below & fax to 212.752.6575, or mail to our address below</p> <p><input type="checkbox"/> American Express <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa</p> <p>Card# _____ Exp. Date: ___/___/___ Signature: _____ Amount Paid: \$ _____</p>	

How did you hear about this class? Facebook Myspace Twitter VLA e-blast VLA Website Other _____



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Instructor Bio:

Elena M. Paul, Esq., is the Executive Director of the Volunteer Lawyers for the Arts (VLA), the leading provider of pro bono legal services, educational programs, and advocacy to the arts community. In addition to overseeing VLA's programs and services, Ms. Paul counsels and represents artists and arts organizations, specializing in corporate and contractual matters. She also serves as development consultant for various cultural and arts projects in addition to television, film and theatrical productions. Ms. Paul creates many of VLA's original programs, including the VLA Clinic; the Statewide Service Initiative; the VLA Legal and Business Boot Camp for Arts Professionals; and Ask the Lawyer. Ms. Paul lectures nationally on a variety of arts and entertainment topics, including contracts for arts professionals, intellectual property, fundraising and institutional development, creating nonprofit, tax-exempt corporations, and forming for-profit arts businesses. Ms. Paul serves as an Adjunct Professor at the New York Film Academy as well as the Brooklyn Law School. She also serves on the Board of the Friends of the French Culinary Institute and was appointed to the Art Collection Advisory Committee for Davidson College.

Prior to joining VLA, Ms. Paul was the Executive Director of Washington Area Lawyers for the Arts (WALA). Ms. Paul also counseled and represented clients at WALA, specializing in corporate and contract matters. In 1998, she restructured WALA's client services into a clinical format and expanded the law student internship program to include client representation, legal research and writing opportunities. Before joining WALA in August 1998, Ms. Paul acted as University Counsel in the Office of the President at the University of Maryland, College Park. In that position, Ms. Paul was responsible for the legal aspects of all of the University's major transactions, contracts, construction, and real estate projects, including handling the largest procurement to date in the State of Maryland (\$750 million). Prior to this position, Ms. Paul served as an attorney at two major national law firms in DC, Patton Boggs and Bryan Cave, where she practiced corporate and real estate law.

Ms. Paul grew up in Gainesville, Florida and graduated from the Gainesville Public High School. She received her Bachelor of Arts in Economics from Davidson College, phi beta kappa, and her Juris Doctor from Harvard Law School. In 2000, Ms. Paul was elected to serve as a Wasserstein Public Interest Fellow at Harvard Law School.